

Inaugural Season

Help us spread the word that right here in the great City of Calera neighbors are coming together to buy fresh local produce straight from the great Alabama farmers who grew it.

We hope you and your family will look forward to Summer Tuesday afternoon and evenings as a time to enjoy simple down home company with those in your community.

Visit our Fan Page on Facebook ~
just search Calera Farmers Market & become a fan!
Be sure & follow CaleraMarket on Twitter ~

Need more info? Contact Rebecca Krueger at 205-281-1975

**Tuesdays ~ June thru August
3:00PM - 7:00PM @ Oliver Park**

With the extensive knowledge and resources provided by the Alabama Farmers Market Authority, along with the complete support of the City of Calera's government and great community excitement we are thrilled to announce the inaugural season of the Calera Farmers Market for the 2010 Summer Season.



The Calera Market is located at 9758 Hwy 25, Calera, AL 35040 in Oliver Park. We will open each Tuesday from June 1st to August 31st from 3:00PM - 7:00PM ~ Rain or Shine ~ unless severe weather poses a danger to vendors or customers.



Find us on Facebook



Follow CaleraMarket on Twitter

Market Update

Because of your support the Calera Farmers Market has been extended through the month of August! Thanks you for your incredible support!

Keep watching Facebook there are many other great things coming in July and August!



The Calera Farmers Market has had 6 terrific Market Days! We have welcomed hundreds of locals eager to enjoy the shade under the beautiful shade trees in Oliver Park while shopping for delicious fresh local Alabama produce and other home products.

Even during the thunderstorms we have had countless loyal patrons under their umbrellas picking up items from the Market.

On a beautiful day at the Market you can expect to find many folks sitting on the red park benches sipping free lemonade while catching up with dear friends ~ all telling each other what their favorite finds have been at the Calera Farmers Market.

● **Each week we have free lemonade available in the Welcome tent ~ you are also sure to find samples from vendors as you make your way around the Market. Our FREE Tomato Sandwich Day was a huge hit ~ don't be surprised if you show up one week & find us serving those sandwiches again!**

● **We have given away close to \$300's in Prizes and Market Money with more giveaways to come! We are so grateful to our donors for their contributions to the Market.**

● **We desire to not just be consumers but that we would promote neighbors helping neighbors. Our LifeSouth blood drive was a incredible LIFESAVER with over 20 pints of blood donated ~ we will be having another blood drive on the 10th of August! We will also be doing a food drive on July 13th and 20th to help fill the food pantry at local Calera food banks. Our farmers have been generously giving items remaining at the end of our Market Day to be donated to Shelby Emergency.**

● **Even the kids have enjoyed their trips to the Market ~ with story time, Kona Ice, a visit from Cocoa the Dairy Cow, the fire truck along with the police department finger printing & free face painting every week. They will all love the Watermelon seed spitting contest later in July. Keep spreading the word ~ it's a great place to come every Tuesday!**

Every Tuesday

Are you passionate about our City,
healthy eating and supporting
our local farmers?

If so, we need your help! Please partner with us
● to make our first season a huge success!

Help us spread the word ~
come celebrate Calera & support our
local farm families as we
BUY FRESH BUY LOCAL!

Tuesdays ~ June thru August

3:00PM - 7:00PM @ Oliver Park

Contact:

Rebecca Krueger, Market Manager

Calera Farmers Market

205-281-1975

205-419-5917



E-mail:

info@calerafarmersmarket.com

www.calerafarmersmarket.com



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Charter Vendors:

- Chapel Farms
- Neil Montgomery
- Stone Oak Farms
- Burnette Farms
- Cheeky Maiden Soap Co
- Dixon Family Farms
- Caver Farms



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July 2010

Family Summer Fun Calendar



Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4 Happy 4th of July!!!	5	6 Market Hours 3-7 Food Drive ~ Bring Can Goods Drawing for the Garden Cart Give Away	7	8 Story Time @ the Library 9am Peapod's 10am Sprouts	9	10
11	12	13 Market Hours 3-7 Food Drive ~ Bring Can Goods	14	15 Story Time @ the Library 9am Peapod's 10am Sprouts	16	17
18	19 7pm Calera City Council Meeting	20 Market Hours 3-7 UAB Medicine Health Screenings	21	22 Story Time @ the Library 9am Peapod's 10am Sprouts	23	24 3pm Extreme Couponing 101 Seminar at the Calera Library buy tickets now \$10
25	26	27 Market Hours 3-7 Angela Treadaway Shelby Co Extn Food Safety, Prep & Preservation	28	29 Story Time @ the Library 9am Peapod's 10am Sprouts	30	31



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